

Blue Flag

Blue Flag is a world-renowned ecolabel trusted by millions around the globe. The mission of Blue Flag is to promote sustainability in the tourism sector, through environmental education, environmental protection, and other sustainable development practices. Thanks to Blue Flag and its partnerships, more than 6,900 beaches, marinas, and eco-tourism boats are concretely contributing to the sustainable development goals. Blue Flag also enhances equality, employment, health, protection of natural resources, avoiding environmental threats, pollution, and general environmental degradation, according to Sustainable Development Goals of the United Nations (SDG's of the UN).

Blue Flag has also the recognition of global organizations such as the United Nations Education, Science, and Cultural Organization (UNESCO); World Tourism Organization (UNWTO); and the United Nations Environmental Program (UNEP).

Blue Flag program is operated under the auspices of the Foundation for Environmental Education and is headquartered in Copenhagen, Denmark. To qualify for this prestigious award, a series of stringent environmental, educational, safety-related and access-related criteria must be met and maintained in the fields of:

- I. Information and Environmental Education.
- II. Bathing Water Quality.
- III. Environmental Management.
- IV. Safety and Services.

This document is issued for the season considered between July 2020 and June 2021, under the continuous process of evaluation regarding the implementation of a system for continuous improvement of environmental management, and the compliance of Blue Flag Criteria.

July 2023



La Foundation for Environmental Education México otorga el presente distintivo a:

Playa Centro

Ubicada en el Municipio de Isla Mujeres
en Quintana Roo, para la Temporada 2023-2024.



Joaquín Arturo Díaz Ríos
Chief Executive Officer
FEE México

ID: BF9723

Julio 2023

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July 2023



La Foundation for Environmental Education México otorga el presente distintivo a:

Playa Norte

Ubicada en el Municipio de Isla Mujeres en Quintana Roo, para la Temporada 2023-2024.

Joaquín Arturo Díaz Ríos
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